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**Fax Transmission | October 26, 2006**

TO: Commissioner for Patents  
Attn: Examiner Kambiz Abdi  
P.O. Box 1450  
Alexandria, VA 22313-1450

FROM: Jodi L. Hartman

HBH REF: 60027.5036US11  
TELEPHONE: 404.522.1100

Total pages, including cover letter: 4

**PTO FAX NUMBER 1-571-273-8300**

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Revocation and Power of Attorney and Change  
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Under 37 C.F.R. 3.73(b)

Applicants: Delgado et al.

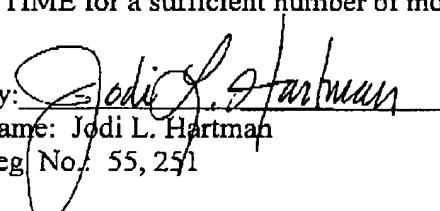
Serial No.: 10/021.422

Filed: December 19, 2001

Group Art Unit: 3621

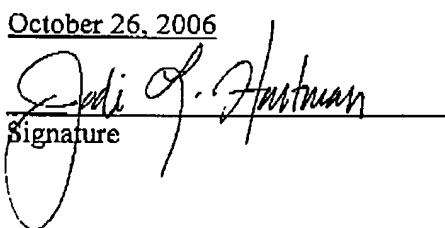
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Reg. No. 55, 251

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Serial No.: 10/021,422

PATENTIN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Delgado et al.

Examiner: Abdi, Kambiz

Serial No.: 10/021,422

Art Unit: 3621

Filed Date: December 19, 2001

Docket No.: 60027.5036US11/BLS00316CIP

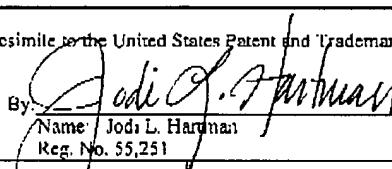
Title: SYSTEM AND METHOD FOR MANAGING SPONSORSHIPS

CERTIFICATE UNDER 37 CFR 1.8(b)

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REVOCATION AND POWER OF ATTORNEY  
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Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, Virginia 22313-1450

Dear Sir:

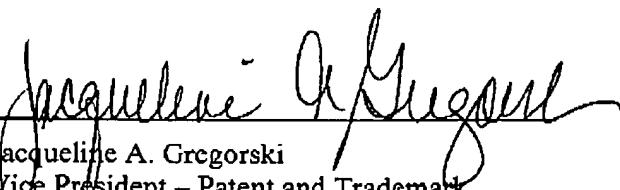
Please revoke any existing Powers of Attorney, and appoint all of the attorneys associated with the following customer number and the attorneys listed below to prosecute this application and to transact all business in the U.S. Patent and Trademark Office in connection therewith:

USPTO Customer Number: 53377  
 Geoff Sutcliffe, Reg. No. 36,348  
 Todd M. Mitchem, Reg. No. 40,731

Please also direct all correspondence in this application to Jodi L. Hartman at Hope Baldauff Hartman, LLC, P.O. Box 2825, Atlanta, Georgia 30301, telephone 404.522.1100.

Dated: 10/23/2006

By:

  
 Jacqueline A. Gregorski  
 Vice President – Patent and Trademark  
 Procurement  
 BellSouth Intellectual Property Corporation

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Serial No.: 10/021,422

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Delgado et al.

Examiner: Abdi, Kambiz

Serial No.: 10/021,422

Art Unit: 3621

Filed: December 19, 2001

Docket No.: 60027.5036US11/BLS00316CIP

Title: System and Method for Managing Sponsorships

CERTIFICATE UNDER 37 CFR 1.8(b):

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By:

Name: Jodi L. Hartman  
Reg. No. 55,251

CERTIFICATE UNDER 37 C.F.R. § 3.73(b)

BellSouth Intellectual Property Corporation, a corporation organized and existing under the laws of the State of Delaware, having a place of business at 824 Market Street, Suite 901, Wilmington, Delaware 19801, certifies that it is the assignee of the entire right, title, and interest in the patent identified above by virtue of either:

A.  An assignment from the inventor(s), of the patent identified above. The assignment was recorded in the Patent and Trademark Office on December 19, 2001, at Reel 012395, Frame(s) 0113, or for which a copy is attached.

B.  A chain of title from the inventor(s) of the patent application identified above to the current assignee as shown below:

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Additional documents in the chain of title are listed on a supplemental sheet.

As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

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I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true; and further, that these statements are made with the knowledge that willful false statements, and the like so made, are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date: 10/23/2006

By:

Name: Jacqueline A. Gregorski  
Title: Vice President - Patent and  
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